



Management Team

Oxy Systems brings together an experienced team with a proven track record in turning innovative technologies into commercially-viable mobile applications and services that create new markets and revenue opportunities for mobile operators.

Michael Krasner, President and CEO

Mike has over 25 years experience in creating and growing entrepreneurial businesses in emerging advanced technology markets. Prior to founding Oxy Systems, he was Vice President and General Manager of the Voice Solutions Division of Comverse, where he led its rapid growth worldwide, generating over \$50 million in divisional revenue during his tenure. Mike was the CEO and a founder of InTouch Systems, the pioneer in mobile, voice-controlled services and voice portals, which was acquired by Comverse in 1999. Prior to founding InTouch, Mike was President and founder of BBN HARK Systems Corporation (a subsidiary of BBN), a leading vendor of speech recognition products targeted at the telephony market. He holds a PhD in Electrical Engineering and Computer Science from M.I.T. and has pursued management studies at the M.I.T. Sloan School of Management and Harvard University Extension. He is a frequent speaker at industry events.

Graeme W. Smith, VP Marketing

Graeme has spent 20 years in the high-tech industry in positions ranging from management, marketing, and engineering. Prior to founding Oxy Systems, Graeme was AVP of Solutions Marketing at Comverse, where he was responsible for worldwide customer-facing marketing activities for all the company's voice controlled products. Before Comverse, he was the Director of Product Management at InTouch. His background includes management positions with responsibilities in product marketing, strategic planning, business development, strategic partnerships, public relations, and product management at Vocalis, Fidelity Investments, BBN HARK Systems, and Logica. Graeme holds a MBA from Edinburgh University and a BSc in Computer Science from Aberdeen University in Scotland.

Joseph Boykin, VP Engineering

Joe has been managing advanced technology engineering teams for over 20 years. As the VP of Engineering and CTO at InfoLibria, he led the development and delivery of pioneering products for Internet content distribution and delivery. Prior to InfoLibria, he held engineering management positions at a number of companies, including: Orca Systems, Mercury Computer Systems, CLARiiON Advanced Storage Solutions and GTE Laboratories. Joe has a BS in Psychology from Syracuse University, a BS in Computer Science from Penn State University, and has pursued graduate studies at Ohio State University.

Subrata Guha, VP Sales & Business Development

Subrata Guha has 20+ years of senior management experience in information technology industries and markets, including leadership roles with companies providing broadband communications networking and enabling technologies. Previously, he led the business development activities for the product division of Avaya where his group was responsible for the strategic alliances as well as M&A related activities. Prior to Avaya, he was the V.P. of Bus Dev for the IP Cable Group at ADC Telecom. Subrata was the V.P. of International Sales at Broadband Access Systems Inc. (BAS), which was a market leader for the next generation cable modem termination system for the broadband IP cable market. BAS was acquired by ADC Telecom in Oct, 2000.

Earlier, Subrata held executive level sales management positions at Quarry Technologies, Axon Networks, and Spider Systems. He received a BSEE from B.E. College, India and an MS from Southern Illinois University at Carbondale in Computer Science.